

Train the Coach Program



Be in the top 10% of coaches worldwide & get an opportunity to work with leading International Coach

APPLY NOW!



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Zubin J Mirchandani

Mumbai. London. Toronto

www.eminentsteps.com



Overview

Business Coaching(,Training, Personal & Professional Consulting) is a relatively new industry which is presently booming all across the world. Many desire to help others achieve excellence and succeed in the workplace and in life but lack the necessary skills in how to maintain the business of doing so. **If you are not earning what you deserve or helping enough people as a coach, this program is for you. Shave 5-7 years of Trial and Error off, learn industry best secrets, and get paid handsomely to help great people with your expertise.**



Program Details

Train the Coach(TTC) is a **8 session/4month**, interactive coach training program for both upcoming and seasoned Coaches, Consultants and Trainers. You will Learn best practices from Zubin J. Mirchandani- a business Leader and seasoned International Coach with over 2500 hours of Coaching experience. Zubin works with CEOs and Leaders across the world, and is author of new release book- Leaders and Emotions- The Perfect Formula.

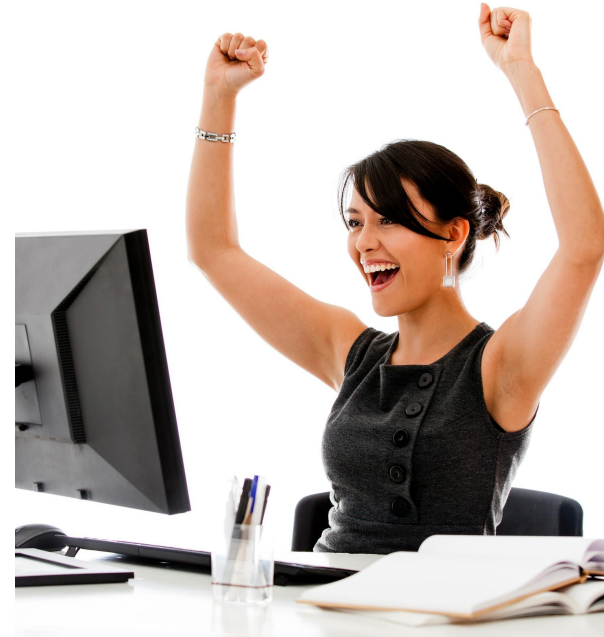
Number of sessions: 8 session

Time: 4 months

Modality: Video Conferencing

Trainer: Zubin J Mirchandani

Opportunity for 10 High Performing Individuals only!



Program Modules: Curriculum & Benefits



1

Revenue Models: Monetize helping others with a cutting edge but tested model

3

Client Acquisition & Retention: Make your coaching practice sustainable by learning how to create a steady flow of clients

5

Marketing: Content creation and content assimilation, social media and marketing materials

2

USP/Niche: Flesh out and pinpoint the most compelling niche for your business with respect to you, your experience and market needs

4

Business Development & Sales: Best practices for Business development, building a pipeline & converting clients

6

Servicing: How to service clients, understand client requirements and what is best for them(reading between the lines)

Course Outcomes



Once you graduate from the TTC program, you will have a proven platform to succeed at helping others on a large scale. Whether working to build credibility and attract clients or working with clients on their most challenging leadership issues, you will feel confident, comfortable, and competent at running a performing coaching business. The program is Application heavy and you will start seeing results after completing the work of each session. Be ready to apply the concepts taught because this course will be a difference maker in your business.

Gain

5-10X

return on your investment

Save

5-7 yrs

of trial and error

Generate

Paid Clients

before end of TTC sessions!

TRAIN THE COACH PROGRAM has received raving reviews! Here are just a few..

“ Zubin is an extraordinary high impact coach who can really do magic in every single session. His coaching style is a great mix of consulting and coaching with the clear intention to help his coachee progress towards their goal. He not only gives tremendous clarity on the goal but also gives tactical advice on each step forward resulting in tremendous progress. I would highly recommend Zubin to all high performing professionals willing to take the big leap forward in their life ~ *Hima Pravin, Leadership Coach and Trainer, New Delhi*

*I worked with Zubin over several months to help kick-start my new business with high-level strategy and experienced coaching support. Zubin blended his wealth of knowledge and business acumen with a deep compassion for where I was at. I came away from each conversation with both the knowledge and confidence I was headed in the right direction. Zubin was key to my current business success and was a trusted partner in the process. I would definitely recommend him to high-performing entrepreneurs ready to take their business to the next level ~ *Lara Javalyn, Marketing Coach, Toronto**

6 reasons to sign up!



- 1 Learn Industry Best Practices & Shortcuts that will save you tremendous amount of time and frustration
- 2 Have an accomplished and world class Coach, Trainer & Consultant to guide you and mentor you
- 3 Accelerate past your competition and help people right away
- 4 Tried and Tested ways of Landing steady stream of clients that want your help and will pay you handsomely
- 5 Jump from a new coach to an experienced coach. For experienced coaches, expand your services and your streams of income and learn

6. Potential Opportunity to work with Zubin J Mirchandani*

Meet the Trainer: Zubin J. Mirchandani

Zubin J Mirchandani has Coached, Trained, and Transformed the lives of Hundreds of the Highest Performing Leaders and High-Potentials. He works with CEO and C-suite Officers, Goldman Sachs Directors, IIM-A&B Professors, Medical Doctors, Lawyers, Bollywood Actors, Chartered Accountants, Startup Founders, Thought and Innovation Leaders. **He has worked for more than 12 years in 6 countries and has High Performing clients across 40 countries.** His perceptive, cross-cultural communication style builds trust & affinity with all stakeholders. Zubin uses strong relationship building & communication to readily establish affinity with people from all backgrounds & organizational levels.



The background of the slide is a photograph of a modern building's interior. It features a series of curved, multi-level balconies or walkways with glass railings. The architecture is characterized by a repeating pattern of slanted, rib-like structures. The lighting is warm and yellow, creating a dramatic, high-contrast scene. Several people can be seen walking on the upper levels, providing a sense of scale.

**Ready to Become a World
Class Coach?**

**Sign up by writing at:
zubin@eminentsteps.com**