



Get an opportunity to
work with Award
Winning International
Coach-
Zubin J. Mirchandani

TRAIN THE COACH PROGRAMME (TTC)

Zubin J. Mirchandani
Mumbai. London. Toronto.

APPLY NOW!

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www.eminentsteps.com

**BECOME A HIGHLY
SOUGHT AFTER**



**COACH, TRAINER,
AND/OR THOUGHT
LEADER**

**GENERATE
PAID CLIENTS**



**BEFORE THE END
OF TTC SESSIONS**

**SAVE
5-7 YEARS**



**OF TRIAL AND
ERROR**

WHY TRAIN THE COACH PROGRAMME (TTC)?

Do you desire to help others achieve excellence in the workplace and in life but lack the necessary skills & industry understanding of making it a viable business? If so, the Train the Coach programme (TTC) is for you.

Professional Coaching is a relatively new industry; but, nonetheless, a booming industry worldwide. In India it is at a nascent stage- which makes it an exciting opportunity for those that want to build a career as a Coach in a timely manner. Also, with industry trending to a more flat, AI heavy, project based organizations, Coaching looks like it will continue to play a great role.

Create the Career of Your Dreams Today.

If you are **not earning what you deserve or helping enough people as a coach** (Trainer, Consultant or other service based professional) this programme is for you.

Shave 5-7 years of Trial and Error off, learn industry best secrets, and get paid handsomely to help great people with your expertise.

EARN BIG BY HELPING OTHERS

Our programme contains **NO FLUFF** and focuses on **APPLICATION** so that you can easily plug and play all the content we go through in your business right away.

We understand that many people want to guide others with coaching (training, consulting, serviced based industry) but need help in getting more clients in front of them to service professionally. We will train you how to generate tremendous income for yourself through professionally helping others.

Running the business of guiding and helping others is our forte.

Once you graduate from the TTC programme, you will have a proven platform to succeed at helping others on a large scale.

The system which you will learn has helped many other distinguished coaches achieve great success.

THE PROGRAMME

Train the Coach(TTC) is an **8 session/2 months** , interactive coach training programme for both upcoming and seasoned Coaches, Consultants, Trainers or others in the service industry. The programme is calibrated to sequentially take you through the business of Coaching from beginning to the end.

You will be given short projects and exercises to complete between each session. All materials, worksheets will be provided.

After each session, a comprehensive and tailored set of notes will be given to you documenting session highlights, observations and action steps.

The programme is Application heavy and you will develop your coaching business meticulously from the 1st session onwards. Be ready to apply the concepts taught because this course will be a difference maker in your business.

BY THE TIME YOU GET YOUR CERTIFICATION FROM US YOU WILL HAVE

- **Valuable coaching hours** with your niche under your belt and a deep understanding of what your niche wants and its pain points.
- **Success Metrics** for your niche that can measure coachee's development. This can be monetized through assessments
- **Creation of targeted content** that can be monetized through various methods- books, eBooks, articles, webinars, licensing which you can also use for content marketing, etc.
- Niche & Branded Marketing materials
- Testimonials to build your credibility
- Confidence to go out and help many people in your niche all while getting paid

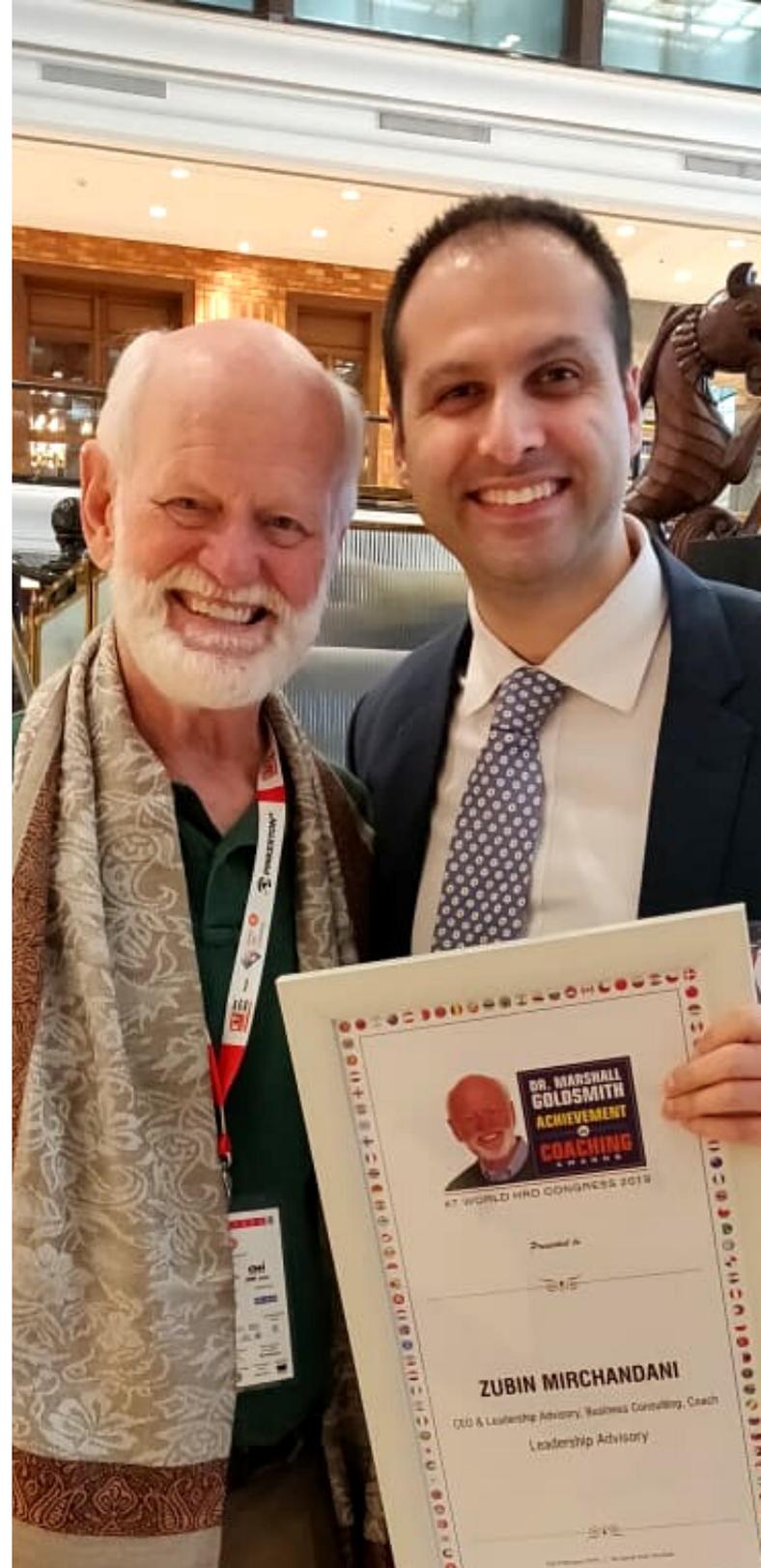
THE TRAINER

Zubin J. Mirchandani is the Founder of the Award-Winning Leadership Coaching Advisory Eminentsteps Consulting. He is a recipient of Dr. Marshall Goldsmith Achievement in Coaching Award in 2019.

Mr. Mirchandani is a deep and qualified international coach for CEOs and C-suite Officers across various industries. He is an adviser to entrepreneurs, and small and medium enterprises (SMEs) as well. He guides his clients through both leadership and business gaps, ensuring they obtain the highest performance for themselves, their team, their organization, and the stakeholders.

Zubin J. Mirchandani has worked with Leaders from a wide variety of organizations across 20+ countries (UK, Canada, United States, UAE, Singapore, India, Australia, etc.).

He regularly collaborates with eminent ***Thought Leaders such as Dr. Marshall Goldsmith (Coach to President Barack Obama and Dr Jim Kim, Former President of the World Bank), Andrew Bryant(Self-Leadership Expert), and John Mattone(Steve Job's Coach).***



THE TOPICS COVERED

USP/NICHE

Flesh out and pinpoint the most compelling niche for your business with respect to you, your experience and market needs

REVENUE MODELS

Monetize professional coaching with a cutting edge tested model

BUSINESS DEVELOPMENT

Best practices for Business development, building a sales funnel & art of converting clients

CLIENT ACQUISITION & RETENTION

Make your coaching practice sustainable by learning how to create processes to address and gain a steady flow of clients

MARKETING

Creation of targeted content that can be monetized through various channels (ebooks, webinars, books etc.)

SERVICING

How to service clients, understand client requirements and what is best for them (reading between the lines)

CLIENT TESTIMONIALS

TRAIN THE COACH PROGRAM has received raving reviews!
Here are just a few..



HIMA PRAVIN

LEADERSHIP COACH AND TRAINER

Zubin is an extraordinary high impact coach who can really do magic in every single session. His coaching style is a great mix of consulting and coaching with the clear intention to help his coachee progress towards their goal. He not only gives tremendous clarity on the goal but also gives tactical advice on each step forward resulting in tremendous progress. I would highly recommend Zubin to all high performing professionals willing to take the big leap forward in their life.



SAMEERA KHAN

**ANCHOR AND COMMUNICATIONS
EXPERT**

It had the privilege to be trained by Zubin. While hosting on television and stage I wanted to start my career in Public Speaking as a trainer and Zubin helped me design a module for the same. Zubin is a great Trainer, Coach and Mentor. He just does not guide you in a specific area but gives you helpful insights about how to go about your career as a whole and also takes time to understand your personality and what would work specifically for me in order to achieve my goals professionally and personally. My experience of being trained by Zubin was life changing.



IAN H

**CORPORATE TRAINER AND
CREATIVITY HACKING EXPERT**

Zubin has been a tremendous help setting up my new project. He's known exactly what to recommend at every step of the way and also what I would be able to take on. He's also been a great resource on the personal growth aspect. Self development goes beyond propelling a career. It's about becoming a better person, and so one of the results is becoming more efficient with your professional endeavours. Thank you Zubin. Your help will always be appreciated.

CLIENT TESTIMONIALS



TANVI SARANG

**LUXURY OPERATIONS & SOURCING-
DIAMOND JEWELLERY | ASPIRE
DESIGNS LTD.**

Zubin has a calming, positive energy that is very contagious. Brainstorming with him, during our coaching sessions, helped me to gain clarity and important insights into how I could best use my experience and skills to further my career. He has a sharp business acumen and instinctively understands his client's potential. I'm very happy to have worked closely with him and would highly recommend him to professionals looking to pivot their careers successfully towards meaningful goals.



VARUN SHANBOG

**CAREER COACH & CAREER
PLANNING**

"The TTC coaching program is helping me get my life in order. I am more focused on my goals and am following up on them step by step. This coaching certification has opened a new chapter in my life- I have become a career coach. Thank you so much Zubin because when I wanted to become a coach I did not know where to begin. What I loved about the program was that all of the things were very practically applicable. I would heartily recommend this course to anyone who wants to become a coach and would appreciate a practical coaching formula."

Client Portfolio - Leadership Coaching



भारतीय प्रबंध संस्थान बंगलूर
INDIAN INSTITUTE OF MANAGEMENT
BANGALORE



Mahindra

accenture
High performance. Delivered.



PedidosYa



Delivery Hero

Talabat

Accreditations



Schulich
School of Business
York University



PROGRAM SNAPSHOT

TOPICS COVERED

- **REVENUE MODELS**
- **CLIENT ACQUISITION & RETENTION**
- **USP/NICHE**
- **MARKETING**
- **BUSINESS DEVELOPMENT & SALES**
- **SERVICING**

PROGRAM OUTCOMES

- Valuable coaching hours with your niche under your belt and a deep understanding of what your niche wants and pain points.
- Success Metrics for your niche that can be monetized (assessments)
- Creation of targeted content that can be monetized through various channels- books, ebooks, articles, webinars, licensing which you can also use for content marketing, etc.
- Niche & Branded Marketing materials
- Testimonials to build your credibility
- Jump from a new coach to an experienced coach. For experienced coaches, expand your services and your streams of income and learn
- Confidence to go out and help many people in your niche all while getting paid

PRICE: AED4570**

Number of Sessions:

8

Session Duration:

90mins

Time Frame:

2 months

Modality:

1) In-Person with Trainer in Mumbai OR

2) Video Conferencing

CERTIFICATION

Certified by Eminentsteps.

Add to your credibility and expand your coaching network

Zubin Jay Mirchandani

COACH TRAINING ACADEMY

Ready to Become a World Class Coach?

SIGN-UP

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[LinkedIn](#)